



Linked in Friendship, Connected in Service
Eastern Area

Listening Leading Linking

**RE-ELECT
LINK LISA LOURY LOMAS, PH.D.
FOR EASTERN AREA VICE DIRECTOR**



Chapter Endorsement

The Columbia (MD) Chapter enthusiastically endorses Link Lisa Loury Lomas for re-election as Eastern Area Vice Director. Link Lisa has represented our chapter and served the Area with distinction. Link Lisa's managerial, organizational, and interpersonal skills have been evident in every role she has served in and truly shined in during her first term as Eastern Area Vice Director. Her membership initiatives illustrated her creativity and a clear vision for membership in the East. Her commitment to the mission of The Links, Incorporated and the principles of friendship and service has been clear and evident in every position she has served at the chapter, Area and National levels. Link Lisa has been a dedicated and industrious chapter member serving every facet and most committees in the chapter.

Although her schedule is busy, she continues to prioritize her chapter with consistent participation and support. I have witnessed her grace, effervescent personality and leadership while serving at the chapter, Area and National levels. She is a servant leader and will continue to serve the Eastern Area effectively and efficiently. Link Lisa Loury Lomas was exuberantly endorsed by our chapter to serve in a second term as Eastern Area Vice Director because she will sisterly serve the Eastern Area; supporting the membership and programmatic operations of the East. We need Link sisters who are dedicated and connected to both friendship and service, Link Lisa Loury Lomas is exactly that and our choice!

Link Judy Grant
President
Columbia (MD) Chapter



My Dear Sister Links

Thank you for allowing me to serve as your Eastern Area Vice Director. It has truly been a privilege and an honor. It is with a humble spirit, overwhelming elation and sense of service that I present myself to you again as a candidate for the office of Eastern Area Vice Director. My love for our organization, its rich history, and our transformational impact on our communities makes serving The Links, Incorporated a distinguished moment in my life. From the first day I was inducted into this wonderful organization I have **Listened, Lead** and **Linked** in friendship and service giving the best that is within me. It is because of my passion for the perpetuation of the legacy of The Links, Incorporated, that I am seeking to be successfully re-elected to the esteemed position of Eastern Area Vice Director. As "Keeper of the Membership", I remain deeply committed to prioritizing and nurturing genuine friendships in the Eastern Area. I believe this resolute focus will enhance membership thereby strengthening the Links experience for members in the East. As friendship is the first tenet and the soul of Linkdom, the membership initiatives I created and implemented were for the purpose of nurturing genuine friendships that would be meaningful and forever. My goal is to continue keeping authentic friendship as the focus of membership. I will do this by continuing our journey as we began it; with honesty, integrity, transparency, authenticity, and making myself available to support chapters and members as requested.

As Eastern Area Vice Director, I have worked with chapter leadership and chapter members to improve implementation of current policies and

procedures, and uniquely customize approaches to improve membership concerns within the chapter. Standing with you as we discover and create solutions to serve your needs has been a joy. I promise to continue to be fair, equitable and maintain confidentiality as I remain standing with you in the future.

Being Linked in friendship is one of my greatest joys as a member of this organization. Linking together with my sisters to support the efforts of the organization, life's celebrations and disappointments, and the changes of the world is a key value for me as a member. Linking is standing with our fellow sisters through life. It is my genuine honor to do this for those sisters near and far. I take the trust you have placed in me in earnest and am humbled. I would be honored to continue my servant leadership for The Links, Incorporated in the role of Eastern Area Vice Director. Thank you for your thoughtful consideration of my candidacy.

Sisterly and In Friendship,

Link Lisa



Who is Link Lisa?

I AM...

A VISIONARY INNOVATOR

AS AREA VICE DIRECTOR

1st Eastern Area Friendship Award
Vice President Leadership Retreat
Vice President Meaningful and Forever Resource Guide
EA Vice Presidents HERd Support Group
EA Virtual Orientation Toolkit for Membership

AS AREA SECRETARY

"Secretaries Are More than Minutes Takers"
Educational Campaign
"Let's Get Profiled" Secretary Campaign
Secretary Handbook
Secretary Newsletter
"So You Want to be a Secretary"
Information Sheet for perspective candidates

AS AREA MENTAL HEALTH CHAIR

1st Eastern Area Mental Health Chair
1st Eastern Area Mental Health Resource Guide
1st Eastern Area World Mental Health Day

AS NATIONAL NEW MEMBER MENTORING PROGRAM AD-HOC CO-CHAIR

1st National New Member Mentoring Program

A LEADER IN LINKDOM WHO CAN FOLLOW

Member, National Governance Board,
2015-present
Member, National Membership Committee,
2019-present
Member, National Ethics and Standards
Committee, 2019-present
Member, National Committee of Secretaries,
2015-2019
Fellow, Scott Hawkins Leadership Institute
Co-Hort IV, 2010-2012
Delegate, National Mission Trip to Jamaica,
2017 and 2018

A FRIEND WHO TRULY LISTENS

As a licensed clinician and an expert in the field of human relations and development, I have extensive experience listening to my clients in support of purposeful and productive outcomes. I bring my skills as a professional listener to my role as a leader in The Links, Incorporated and truly hear your needs stated, and not stated. It is my purposeful intention to meet your needs in every way possible. It is for this reason I submit an annual survey to the membership, to prompt everyone to take the opportunity to be heard.

As the first Eastern Area Mental Health chair, I had many ideas for programming. By listening to the members, I discovered that introducing the idea of mental health needed to be a slower, systematic process. As a result, I shifted my efforts and I supported initiatives that addressed the concerns and needs you shared.

AN AUTHENTIC LEADER

I bring all of myself to everything I do. I strive for excellence and I am authentic, approachable and transparent as I do it. Listening to and learning from those who have gone before me, and those I serve, has also allowed me to develop skills and strategies to bridge the gaps we sometimes find in differing generational, cultural and membership perspectives. If re-elected, I promise to continue to serve with a spirit of continuous improvement.

COMMITTED TO THE COMMUNITY

President, Montjoy Homeowners Association
Former President, Sigma Gamma Rho Sorority, Incorporated Eta Xi Sigma Graduate Chapter
Former President, Skinner Elementary PTA
Former Recording Secretary, Jack and Jill of America Windy City, IL Chapter
Former Financial Secretary, Jack and Jill of America Columbia, MD Chapter

ALWAYS STRIVING TO BE THE LINK I WANT TO SEE

When participating in chapter retreats or facilitating Green Circle Moments, I often discuss being a servant leader; approaching leading as a result of serving the will of the membership. Leaders should be able to develop and implement impactful visions that also serve the will of the body. In an article by Sendjava in 2016, a servant leader approach will allow members to grow healthier, wiser, freer, more autonomous. A true friend wants you to be the best version of yourself, and this is why I have been tireless in my work to ensure the Eastern Area Chapters had new and innovative tools and resources to help maintain thriving memberships. If re-elected as Eastern Area Vice Director I will continue my unwavering commitment to answering the call to support chapters and members alike.

TRANSFORMATIONAL KEEPER OF THE MEMBERSHIP

Own, developed and managing a successful business in mental health wellness working directly with diverse people for 20 years. Mother of two sons who attended HBCU. A 30 year student of human development and behavior. Thrive in the face of adversity and change in course direction. Passionate with an adventurous spirit. I have a good understanding of myself and others.

I have an unwavering love and commitment to this organization, and the heart of a visionary servant leader. If re-elected as Eastern Area Vice Director, I promise to continue to bring this mindset to my role as "Keeper of the Membership" ensuring that the needs of the membership are the true North Star.



Endorsements

It is my honor and pleasure to recommend Link Lisa Loury-Lomas for reelection to Eastern Area Vice Director. Lisa used her personality, skills, talents and knowledge of Links to serve as our Area Vice Director. She has developed innovative and exciting new initiatives to enhance membership. Her creativity has enriched the membership experience for us all. Lisa's statements in the Link Newsletter are inspirational and encourage us to make membership a priority for our chapters, especially during this time of isolation. She knows Links from diverse viewpoints—member, chapter officer, facet chair, graduate of Scott-Hawkins, Area Secretary, and participant at Area Conferences and National Assemblies. She also has the experience of being a member of chapters in the Central Area and the Eastern Area. This gives her a broader view of our organization and allowed her to bring these proficiencies to her role as Area Vice Director. Leadership skills are developed in every facet of one's Link experience, as well as, through every office where you have served, or been elected in your professional and social life. It is the totality of your skills that qualify you for an office in our glorious sisterhood. It is my belief that Lisa has it. Lisa is still "un-bought and un-bossed." She is her own person, with the charm and intellect to continue her role as Eastern Area Vice Director.

Link Bishetta D. Merritt, Ph.D.

14th Eastern Area Director
Washington (DC) Chapter

I wholeheartedly endorse Link Lisa Loury Lomas as Eastern Area Vice Director. In her 17 years as a Link, Link Lisa has consistently served in leadership positions at the chapter and Area levels leaving a positive imprint in each position served. Link Lisa has demonstrated that she has an enlightened understanding of the co-commitment to friendship and service. This combined with her people skills, love for this organization and focus on friendship has given her the wherewithal and ability to lead this organization now and in the future.

Link Betty King Obiajulu

9th Eastern Area Director
Greater New York (NY) Chapter

A leader knows the way, goes the way and shows the way. The Area needs people with strong leadership skills and high levels of integrity, affability, influence, inspiration, impact and strong personality. Link Lisa fills that need. LETS DO IT AGAIN

Link Alethia Spraggins, Ph.D.

12th Eastern Area Director
Washington (DC) Chapter

Harry S. Truman stated that "Progress occurs when courageous, skillful leaders seize the opportunity to change things for the better." I am please to know such a leader referred to in this quote. Lisa Loury Lomas is without question a courageous and skillful leader. Link Lisa's leadership skills are stellar. She is the epitome of class. She exudes warmth, and embodies the spirit of Friendship. Her service record is impeccable and her institutional knowledge cannot be matched. It is my belief, and strong conviction that Link Lisa Loury will make an excellent Eastern Area Vice Director. She knows what skills a leader should possess, and she believes that when excellence is in sight, good is not enough.

Link Gwendolyn B. Lee, Ph.D.

14th National President
Southern Suburban (IL) Chapter

Having successfully served as Eastern Area Vice Director, Link Lisa Loury Lomas, an 18-year Link, is standing for re-election to the position. I urge your support and vote for her candidacy. The Eastern Area and our organization in its entirety will be better because she willingly shared her time, talent and resources with us in its continuing unfolding. As our nation reels from a painful era that has created injury is every quarter, Black women's organizations, such as The Links, Incorporated, must address the question: "Where do we go from here?"

We will be required to do more, do it more often, and do it more deeply so that safe places and spaces are created for all people. As Vice Director, she has used her professional administrative successes to help facilitate a paradigm shift in member engagement through virtual technology and new outreach strategies. Her enlightened understanding of friendship and service, cooperation, activism, and accountability, provides the bedrock for reframing our beloved organization to effectively participate in an ever-changing world order. Link Lisa represents a new generation of knowledgeable and credentialed Black women who are sentinels for change—addressing forthrightly the critical membership issues attendant to our beloved organization's advancement.

Link Gladys Gary Vaughn, Ph.D.

13th National President
Potomac (VA) Chapter

