



*Link
Barbara
McEachin-Burton*

**Candidate for
Re-Election
Eastern Area Secretary**

Preserving Our Past ... Securing Our Future

Candidate's Statement

Dear Link Sisters,

Since my induction into The Links, Incorporated fifteen years ago, I have served with dedication and passion. As a chapter president I have had the opportunity to serve within my chapter, the Eastern Area and our community. I have also had the pleasure of serving as chapter recording secretary and corresponding secretary. Each position has given me an opportunity to learn more about our organization, see our growth and how we can continue to be influential in our communities.

As a candidate for re-election to the office of Eastern Area Secretary, I have learned the role really goes beyond recording minutes. I want to continue the legacy of leadership and service that has been established. Assisting the recording and corresponding secretaries in keeping accurate records of meetings and events which are also orderly, readily accessible and transferable would continue to be one of my objectives. We have a strong legacy of achievements as an organization that need to be archived, remembered and honored.

I believe that I have demonstrated the skills that would allow me to continue to be an effective Eastern Area Secretary. I am organized, detailed oriented, and energetic, all of which give me the ability to handle multiple tasks simultaneously. I am a strategic thinker, and because of that I look for ways to stream line processes and increase efficiency. Holding the office of Eastern Area Secretary and serving in various leadership roles as well as being a team player has given me the ability to identify an individual's strengths, helping them to be more engaged and willing to contribute to a project or group effort. If reelected as the Eastern Area Secretary I will continue to focus on the following as Eastern Area Secretary I will aim to accomplish:

- Implement processes from the National Secretary
- Support the Area Director and the Eastern Area Leadership Team
- Continue to support and educate the chapter recording and corresponding secretaries to effectively use the Secretaries' Toolkit
- Continue to evaluate, suggest and share enhancements to the Secretaries' Toolkit when necessary
- Continue to be a liaison to enhance communications between area leadership and the chapters.

In closing, I am profoundly grateful to the Central New Jersey (NJ) Chapter membership for choosing to endorse my candidacy for re-election as the Eastern Area Secretary. I am humbled and honored to serve as your Eastern Area Secretary for a second term.

In Friendship and Service,

Barbara McEachin-Burton

Central New Jersey (NJ) Chapter



Linked in Friendship, Connected in Service
Central New Jersey (NJ) Chapter



About Barbara

ATTENDANCE AT NATIONAL EVENTS

NATIONAL ASSEMBLIES

Washington DC 2014
Las Vegas, Nevada 2016
Indianapolis, Indiana 2018
Virtual Assembly 2020

LEADERSHIP SUMMITS

Houston, Texas 2016
San Francisco, CA 2017
Columbus, OH 2018

Governance Meeting

New Orleans, LA 2019

ATTENDANCE AT AREA CONFERENCES/EVENTS

EA Conference - Roanoke, VA - 2009
EA Conference - Atlantic City, NJ - 2011
EA Conference - Boston, MA - 2013
EA Conference - Foxwoods, CT - 2015
EA Conference - Richmond, VA - 2017
EA Conference - Atlantic City, NJ 2019
EA Leadership Forum - 2014, 15, 16, 20

AREA LEVEL LEADERSHIP POSITIONS IN THE LINKS, INCORPORATED

2017 - 2019

Member, EA Ritual Committee
Member, EA Health and Human Services Facet
EA Chapter Presidents' Coordinator 2018
EA Executive Committee 2019 - 2021

EMPLOYMENT HISTORY

Above & Beyond – Daycare Coordinator
11/2014 - Present
Nursing Director - Perinatal Services
Robert Wood Johnson University Hospital
1980 - 2012 Retired
Adjunct Professor: Rutgers College of Nursing
2010 - 2012
Adjunct Professor: Jersey City University
2009 - 2012
Adjunct Professor: Raritan Valley Community
College 2014 – 2016

HONORS, AWARDS

2018 Breast Cancer Survivor Award

CHAPTER LEVEL LEADERSHIP POSITIONS IN THE LINKS, INCORPORATED

Autumn Leaves Brunch Biennial Fundraiser Chair, 2008, 2010, 2012, 2014
Recording Secretary 2009 - 2011
Corresponding Secretary 2013 - 2015
Health and Human Services Chair 2013 - 2015
Chapter President 2015 - 2019
Technology Chair 2017 - 2018
Health Equity Ambassador 2017

LEADERSHIP POSITIONS IN OTHER ORGANIZATIONS

Sister2Sister, Inc. - Vice President 2018 - 2020
Lillian and Lillian Foundation - Board member 2016 - Present
Malcolm Bernard HBCU College Fair, Inc. - Community Engagement Chair 2016 - Present
Past Second President - Membership Chairman
Alpha Kappa Alpha Sorority, Incorporated, Nu Xi Omega Chapter 2015 - 2017
President New Brunswick Black Nurses Association. Inc. 2010 - 2014

Links Endorse Barbara

Link Barbara is a knowledgeable and passionate leader and, as a 2018-2020 graduate of the Leadership Academy, she demonstrated her continued commitment to honing her skills. Link Barbara approaches each goal, both large and small, with zeal and with an eye for making a good process even better. We are pleased to support Link Barbara as she seeks re-election and know that she will continue to serve with excellence.

Jennifer White-Reid, President, Central New Jersey (NJ) Chapter

I am pleased to endorse the re-election of Link Barbara McEachin-Burton as Eastern Area Secretary. Link Barbara has a proven track record of servant leadership within Linkdom. She is always available to assist within her role as Recording Secretary and also as a friend. I can attest to her commitment of service and dedication to her role. I am confident that she will continue to serve with passion, energy and grace. I encourage your continued support of Link Barbara as our Eastern Area Recording Secretary.

Brenda L. Jones, Recording Secretary, Greater Bronx Chapter (NY) Chapter

Thank you, Link Barbara, for your continued support and for always being there when I need you. Your knowledge as well as your expertise in Linkdom has enabled me to grow significantly which has helped me to become an asset to other sister links within my chapter and the Eastern Area.

Sharon Hopson, Recording Secretary, South Jersey (NJ) Chapter

Link Barbara has been an excellent leader, mentor, instructor, and cheerleader as the Eastern Area Secretary. There has never been a time when she did not come to my aid to help me be successful as a recording secretary in my chapter.

Laurie Dubriel, Recording Secretary, Washington (DC) Chapter

I am writing to endorse my Link Sister Barbara McEachin-Burton as a candidate for reelection to Eastern Area Secretary. Link Barbara is a sister in every way. She is understanding and a very efficient leader. She would be an excellent candidate.

Cheryl Finley, Central New Jersey ((NJ) Chapter

Link Barbara's will to serve has truly placed her as one of the most dedicated and passionately driven leaders in the history of the Central New Jersey (NJ) Chapter. Her service and skill-set rendered to our many communities have created collaborations and partnerships for direct engagement of teamwork, increase of resources and an expansion of work throughout our service areas, nationally and abroad. Link Barbara Burton lives to serve.

Chonita Spencer, PhD, Former Central New Jersey (NJ) Chapter President

Link Barbara is a passionate woman of God who cares deeply about nurturing friendships and servicing. She continues to support the mission of our beloved organization. I encourage her steady determination by supporting her candidacy for re-election as our Eastern Area Secretary.

Theresa Stevens, Central New Jersey (NJ) Chapter

Link Barbara and I have been friends for over 22 years. I thoroughly enjoy working with her. I know her to be a solid leader and an asset to our chapter. Link Barbara is honest, dependable, and incredibly hard worker. I support her candidacy for re-election as the Eastern Area Secretary.

Monica Weeks, Central New Jersey (NJ) Chapter