



April 16, 2020

Greetings Link Sisters,

On behalf of the Eastern Area Service to Youth (STY) Facet Team in collaboration with the STEM Initiative, HBCU, and Mentoring subcommittees, we are excited to present the Video Vignettes series project and share information to all our Sisters.

The Eastern Area STY Committee is creating a Video Vignette series for the purposes of sharing stories about role models who attended HBCUs, participated in Mentoring and/or are thriving in STEM areas.

We thank you for your willingness to participate in this worthwhile initiative and this document will provide instructions to help as follows:

- To identify questions to answer in your video for HBCU, Mentoring, and STEM
- To provide direction in developing your videos
- To provide video samples that can be used to model your recordings

Please reach out to our Links, Connecting Links, Heir-O-Links, Community Partners, and Youth thriving in STEM to gather videos. Again, thank you for your support of this worthwhile endeavor! If you have any questions or require additional material, please contact Link Pamela Walker at pawalker1@charter.net, Link Nakeina Douglas-Glenn at ne.douglasglenn@gmail.com or Link Tarrye Venable at tlven@aol.com.

Connected in Service, Linked in Friendship,

Link Shuana

Link Shuana Tucker-Sims, Ph.D., Eastern Area Director

Link Rhonda

Link Rhonda Starks-Crowder, Eastern Area Program Chair

Link Crystal

Link Crystal Davis, Eastern Area STY Facet Chair

Link Pamela

Link Pamela A. Walker, Eastern Area (EA) STY/HBCU/STEM Video Vignette Committee Coordinator and STEM Committee Member



Link Olivia

Link Olivia Baxter, Eastern Area HBCU Committee Chair

Link Stacey

Link Stacey G. Mangham, Eastern Area STEM Committee Chair



Video Vignette Recording Process

Dear Link Sisters,

Your script information should follow the guidelines below:

- Include mandatory information:
 - Name
 - STEM area focus, i.e., field of work
 - Area you are from City and State (and Country if you are external to the US)
 - Your EA Links Chapter (if you are a member of The Links, Inc.)
- Questions provided for HBCU, Mentoring, and STEM; please answer as many questions as possible. (See below)
- Share information about what you do for a living, mention your role/position
- Mention where you work, i.e., a major healthcare organization, IT firm, state university, etc.
- Recommendation is to use your phone to record
- Consider framing, lighting, etc.; check setting on your phone(s)
- Wear proper attire including no low-cut blouses
- Keep your face forward, remember you are communicating with persons
- Close out using the following hashtags (#):
 - For mentoring videos, use hashtag **#Mentoring Matters**
 - For HBCU videos, use hashtag **#I Stand with HBCUs**
 - For STEM videos, use hashtag **#I Support STEMulating Careers**

We request that all video lengths be **2 minutes +/- 20 seconds** and are be accompanied by the completed Links Media Release form (see attached). If you have questions about the videos, please contact:

1. For HBCU – Link Tarrye Venable at tlven@aol.com
2. For Mentoring – Link Nakeina Douglas-Glenn at ne.douglasglenn@gmail.com
3. For STEM – Link Pamela A. Walker at pawalker1@charter.net



All videos will be stored at the Google Drive location managed by the email address EALinksSTYVideoVignettes@gmail.com. Selected videos will be featured on the Eastern Area portal. Selection criteria are included on Page 5 below.

Questions for each documented area are below. Please note, you **DO NOT** have to answer all questions in your video, but use as many as the 2-minute recording will accommodate:

HBCU - See Example submitted by Link Tarrye Venable (hyperlink)

1. What HBCU did you attend and where is it located?
2. What was your major?
3. What are two reasons why students should attend an HBCU?
4. Briefly explain your most memorable experience at your HBCU.
5. How has attending your HBCU contributed to your success?
6. What do you know now that you wish you would have known earlier about HBCUs?

Mentoring – See example submitted by Link Nakeina Douglas-Glenn (hyperlink)

1. Outside of a family member who has been your best/ most influential mentor and why?
2. How did you get your first professional leadership position?
3. Would you do anything differently if given the opportunity?
4. What career accomplishment are you most proud of?
5. What three skills should I develop now to help me in my career?
6. What do you know now that you wish you would have known before I graduated from high school?

STEM – See example submitted by Link Pamela Walker (hyperlink)

1. What was it that made you chose your area of STEM for your career?
2. What are the most important strengths anyone seeking a career in STEM should encompass?
3. What classes should be focused on when preparing for a role in STEM?
4. What advice do you have for a student who aspires to your area of STEM?
5. What one challenge have you overcome or opportunity you were afforded that was key to your success in STEM?
6. What do you know now that you wish you would have known earlier about STEM?



Storing Instructions

- If video is less than or equal 20 MB, please submit to email address EALinksSTYVideoVignettes@gmail.com.
- If video is greater than 20 MB in size, store at Google Drive account under EA Video Vignette Series Project. Request access to Google Drive by sending an email to EALinksSTYVideoVignettes@gmail.com.

Criteria for Selection of Videos

- Sharp, crisp and clear picture
- Enunciation and clarity of spoken words
- Presentation layout
- Information shared about career choice
- Included information regarding hashtag
- Demographical information included
- Compelling story that communicates why one should choose mentoring, an HBCU or a STEM career

Video Selection Team members

Link Pamela A. Walker, EA STY/HBCU/STEM Video Vignette Committee Coordinator
Link Crystal Davis, EA STY Facet Chair
Link Olivia Baxter, EA HBCU Chair
Link Stacey G. Mangham, EA STEM Initiative Chair
Link Nakeina Douglas-Glenn, STY Committee Member
Link Tarrye Venable, HBCU Committee Member